



# Letter from the Dean

Dear future Griz,  
It's an exciting time at the University of Montana's College of Business. Our innovative programs are at the interface of data, business and human processes. We provide transformative learning experiences that help our students achieve better lives and greater career success.

- Just some of the exciting news to come out of the College of Business recently includes:
- For a fifth consecutive year, UM's College of Business earned the top spot in the Big Sky Conference, according to U.S. News and World Report.
  - Over 80% of students from the UM College of Business are working or attending graduate school within three months of graduation.
  - Over 80% of business students participate in an internship prior to graduation.
  - Our accounting graduates have a first-time CPA exam pass rate of 72% over the past five years, which is 22% higher than the national average.
  - In fall 2020, the College of Business saw record enrollment in its three graduate programs.

If you are an incoming freshman and you know business is the major for you, consider our new Direct Admit program. Through this program, you can enroll directly in the College of Business before you even arrive on campus, and engage with business-focused networking opportunities in your first year on campus. For students interested in maximizing their time at UM, the Direct Admit program will jumpstart the process.

Being a part of the College of Business also comes with increased scholarship opportunities. Typically, the College of Business awards over \$430,000 in scholarships to business majors each year.

With nearly 20,000 alumni, the college has a strong track record of preparing students to launch successful careers as leaders in their chosen fields. UM business alumni rise to management positions with global powerhouse companies like Microsoft, Nike, KPMG and Boeing, and launch careers as accountants, IT consultants, marketing professionals and entrepreneurs – work that bolsters local economies in Montana and beyond.

We are focused on student success that translates to successful and rewarding careers for our graduates, but it's not just work-life success that our alumni experience. Our students take business principles and concepts they learn here and apply them in myriad ways that impact society.

At UM's College of Business, we will challenge you to expand the boundaries of your knowledge, stretch for greatness and experience the kind of growth that's possible when you have a robust support system surrounding you.

We look forward to welcoming you as future Griz soon.

Sincerely,  
*Suzanne Tilleman*  
Suzanne Tilleman  
Dean and Professor



# A supportive team just for you

When you choose to study business at UM, you don't just gain an academic home, you also have access to a whole team of supporters whose sole focus is your success.

The Gianchetta Student Success Center is your one-stop shop for any kind of academic or professional assistance you require. Need help staying on track to graduate on time? Want to apply for a business scholarship or internship? Eager to find ways to connect with fellow business students? Need to learn business etiquette, like how to shake hands? We are here to give you opportunities to network, gain professional development experiences and attend career development workshops.

In the classroom, your professors don't just know you by name, they understand your goals and help you achieve them. That's the beauty of our smaller class sizes. Our extremely well-connected faculty are excited to bring you into their network. In any given year, more than 100 business leaders come through our building to connect with, recruit and hire our students.

No matter what you're working toward or where you are in your academic journey, we're ready to partner with you.



"The quality of faculty, the quality of the students, the quality of life — it's just a great school where you get to take full advantage of all opportunities presented to you."  
— Jada Hartman, accounting major from Lewistown, MT



# Where our interns and graduates work





## #GrizBizGrads

Visit @umontanabiz on Instagram to see more.



**CHRIS WRIGHT**  
Head of Media and Activation for Google Cloud, Google



**MICHELLE DUFFLOCQ WILLIAMS**  
Small Media Producer, Denver, North America



**WILLA FOGARTY**  
Training and Enablement Manager, Pandora



**GEORDAN KADERIS**  
Implementation Consultant, Fast Enterprise Services



**RYAN TORRES**  
VP of Marketing and Promotions, Logjam Presents



**KARI DILOO**  
Marketing Communications Specialist, Microsoft



**BRE LIDER**  
Digital Brand Specialist, Nike



**LOGAN GANIEANY**  
Senior Salesperson and CRM Consultant, Simplus



**NICK BRUNER**  
Implementation Consultant, Fast Enterprise Services



**KAYLA GONZALES**  
Senior Product Manager, Acoustic



**MIRANDA MING**  
Chief Financial Officer, WGM Group



**KARA OBERMIRE**  
Assistant Professor, Oregon State University



**MATT MCHUGH**  
Finance Manager, Nike



**DEREN MOZZIER**  
Owner, River City Brews Rafting Tours



**ASHLEY RODONDI**  
Security Specialist, The Walt Disney Company



**TOM SNYDER**  
Owner, Five On Black



**JACK HYER**  
Regional Director, Conditine



**NANCY GREGER**  
Marketing Coordinator, Highlander Beer



**KAYLEEN WOODIN**  
Client Success Manager, Northwest Energy



# Programs of study

## UNDERGRADUATE MAJORS

### ACCOUNTING

Do you want to track criminal funding? How about lead a business to success through its financial operations? An accounting degree is for you. And at UM, our accounting programs are separately accredited by the AACSB — the American Association of Colleges and Schools of Business — placing them among the top 15 percent of programs nationwide.

### FINANCE

Want to work on Wall Street? Help companies raise money to launch new products? Make trades in the capital markets? Our finance majors go on to do all these things and more. Students in this major get a comprehensive foundation in financial management, financial markets and investments. A finance degree can lead to exciting careers in banking, investment banking, financial services, financial planning, corporate finance, economics or international finance.

### INTERNATIONAL BUSINESS

Do you want to study international markets and make projections on a global scale? Or determine the efficiencies and profit margins of the international division of a domestic company? UM's international business curriculum provides students with the opportunity to focus on the managerial, economic, cultural, political and social dimensions that will prepare them to participate in the global business community.

### MANAGEMENT AND ENTREPRENEURSHIP

Do you like helping people achieve their potential? Do you have a million-dollar idea? Our degree in management and entrepreneurship will provide you with the foundational education you need to succeed in these areas. Management comprises planning, organizing, staffing and leading an organization. Some UM management alumni start their own businesses, while others are employed in small entrepreneurial firms, midsize companies or large international corporations.

### MANAGEMENT INFORMATION SYSTEMS

Want to wage a war on cyberattacks? How about improving business efficiencies? The MIS curriculum prepares graduates to work as IT consultants, systems analysts, business analysts, programmers, database administrators, web developers, network administrators and more. Ninety-four percent of students in this major have secured a job at graduation, with more than half having multiple job offers to choose from.

### MARKETING

Want to work on Madison Avenue? How about at one of the nation's leading ad agencies? Think you have what it takes to be a world-class event planner? UM marketing majors learn to understand consumer behavior, product development and market research, the psychology behind purchasing decisions and effective methods of getting products and services to customers.

## UNDERGRADUATE MINOR

### BUSINESS ADMINISTRATION

A minor in business is the ideal complement to any other major at UM. It's the perfect way for students to gain the business and analytical skills they need to make their passion their profession.

## UNDERGRADUATE CERTIFICATES

### ACCOUNTING INFORMATION SYSTEMS

### BIG DATA ANALYTICS

### BUSINESS

### CYBERSECURITY MANAGEMENT

### DIGITAL MARKETING

### ENTERTAINMENT MANAGEMENT

### ENTREPRENEURSHIP AND NEW VENTURE CREATION

### SUSTAINABLE BUSINESS STRATEGY



## GRADUATE DEGREES

### MASTER OF ACCOUNTANCY

UM's MAcct alumni pass the CPA exam at rates far above national averages, and 95 percent of them have jobs on graduation day. Not surprisingly, the program ranked 16th in a poll of nationwide accounting faculty in 2017. Graduates of this program are partners in large firms, sole proprietors, business owners, leaders in nonprofits and governments, chief financial officers and consultants.

### MASTER OF BUSINESS ADMINISTRATION (MBA)

This program offers maximum flexibility by letting students earn their diploma anywhere, anytime. It has ranked as one of the most affordable MBAs in the nation. Students earn a general MBA, but many specialize through electives or certificates in entrepreneurship, cybersecurity or entertainment management. We also offer joint MBA programs for students pursuing degrees in law, pharmacy and physical therapy at UM.

### MASTER OF SCIENCE IN BUSINESS ANALYTICS

We were the first university in the Northwest to offer this degree, which prepares graduates for successful careers in the newest frontier of the professional environment — at the intersection of business, statistics and computing.

## GRADUATE CERTIFICATES

### ENTREPRENEURSHIP AND NEW VENTURE CREATION

### ENTERTAINMENT MANAGEMENT

### CYBERSECURITY MANAGEMENT



**82 PERCENT OF ALUMNI** start working or attend graduate school within three months of degree completion.



# The numbers don't lie ...



## WE'RE THE BEST BUSINESS SCHOOL

in the Big Sky Conference — which spans eight states in the Northwest — according to U.S. News & World Report rankings.



## 20,000 COLLEGE OF BUSINESS ALUMNI

educated in the 100 years since our founding.



## 140 SCHOLARSHIPS

available to business students on average each year.



## 80 PERCENT OF STUDENTS

participate in at least one internship before graduation.



## GRADUATE WITH LESS DEBT

with our annual tuition and fees, which are about \$2,700 less than the national average.



## \$50,000-PLUS IN PRIZES

awarded at the annual John Ruffatto Business Startup Challenge, the 30-year-old competition in which students pitch their entrepreneurial ideas.



## GET INVOLVED

with one of our eight student groups and college-wide competitions that challenge students' sales and finance skills. The D.A. Davidson Student Investment Program lets students invest \$50,000 in the stock market!



## STUDY ABROAD

in places like Japan and Italy. Business students study abroad more than students in any other major at UM.



## Hear more from us!

Presented by the College of Business and hosted by Professor of Marketing Justin Angle, our podcast explores the inspiring journeys of the many incredible creators (and UM business alumni!) in our community.

[www.anewanglepodcast.com](http://www.anewanglepodcast.com)

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## College of Business

at the University of Montana

