



College of Business Fast Facts



Undergraduate (BSBA) and graduate (MBA and MAcc) degrees are each accredited by The Association to Advance Collegiate Schools of Business (AACSB).



The Investment Challenge, the National Millennial Community, internships, professional conferences and entrepreneurship competitions engage students in experiential learning activities.



The Professional Development Center prepares students for presentations, social media interactions, business conferences, interviews, internships and career placement.



An Innovation and Entrepreneurship Certificate program is available for students majoring in any field of study.



The Accounting Program provides students with an opportunity to earn undergraduate and graduate degrees while simultaneously completing the CPA exam.



Courses of study provide analytical, teamwork, communication and decision-making skills for information technology, finance, marketing, economics, accounting and management majors.



**PUBLIC UNIVERSITY
IN TENNESSEE**
– Money Magazine



47%
**GRADUATE DEBT FREE.
TECH GRADUATES LEAVE
WITH THE LEAST DEBT
IN THE SOUTH**

– U.S. News & World Report

Average
Incoming
ACT score

24

**TECH DEGREES GIVE GRADS THE
HIGHEST EARLY CAREER SALARY
OF ALL PUBLIC UNIVERSITIES IN TENNESSEE.**

– Payscale

Learn more at [TNTECH.EDU](https://tntech.edu)

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College of Business

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College of Business

TENNESSEE TECH





Welcome from the Dean

As a student-focused college with a world-class faculty and staff, our goal is to provide you with the skills needed for success in business and life.

Our AACSB-accredited programs, internships, travel study courses, professional conferences, Distinguished Lecture Series and investment, entrepreneurship and case competitions will not only change your life – they will prepare you for rewarding leadership and career opportunities.

As a Tennessee Tech Golden Eagle, you will receive an outstanding business education and develop the communication, technology, problem solving and teamwork skills important to today's employers.

Thomas Payne, Ph.D.
Dean, College of Business



Student Spotlight »

DAKOTA LANGDON is a business major with a concentration in general management. Putting his resources as a Cookeville native to use, he started his own business, Upcycled Re-Creations, with an all-local mentality.

Langdon said he decided to start Upcycled Re-Creations because he liked to do wood work and noticed that he was naturally good at it. "What started out as my mother making a simple request for a piece in our house turned into not only something enjoyable but also profitable."



Alumni Spotlight

AMY NEW, a 2008 marketing alumnus, was appointed by Tennessee Department of Economic and Community Development Commissioner Randy Boyd in 2015 as the first assistant commissioner for rural development for the state, leading a broad set of statewide policy initiatives to drive rural economic development.



Majors & Concentrations

Accounting

Business Management

- Business and Information Technology
- Business Intelligence and Analytics
- General Management
- Human Resource Management
- Production and Operations

Economics

Finance

International Business & Cultures

Marketing



Student to Career, the professional development unit of the College of Business, provides students with practical experiences and the communication, social and interpersonal skills needed to excel in the business world.

About the College

Who says business is just crunching numbers? At Tech, business majors learn about the power of connection, innovation and imagination. Through the College of Business's accredited degree programs and hands-on centers, students learn to take initiative, manage situations and produce results. Every student receives the individual attention and respect necessary to reach their personal and professional goals, whether those lie in entrepreneurship, corporate leadership, managing people and resources, developing data-driven solutions to modern problems or other aspirations.

